

**STANDARDIZED CURRICULUM VITAE**

**FOR**

**BOYD, Colin William**

**Department of Management and Marketing**

1. **PERSONAL:**

Born December 30, 1948  
Employee ID 1685356

2. **ACADEMIC CREDENTIALS:**

B.Sc.(Hons.), in Engineering with Social Studies, University of Sussex, Brighton, England, 1970  
M.B.A., Cranfield School of Management, Cranfield University, Bedford, England, 1975  
Ph.D., Cranfield School of Management, Cranfield University, Bedford, England, 1979

3. **OTHER CREDENTIALS:**

Nil

4. **APPOINTMENT(S) AND PROMOTIONS (U OF S):**

Head of Department, Department of Management and Marketing, 1997-2002  
Full Professor, July 1, 1995, Department of Management & Marketing  
Acting Head of Department, Department of Management and Marketing, 1984-85  
Associate Professor, Tenured, July 1, 1982, Department of Management and Marketing  
Associate Professor, Probationary, July 1, 1981, Department of Management and Marketing  
Assistant Professor, Probationary, July 1, 1978, Department of Management and Marketing

5. **ASSOCIATE MEMBERSHIPS:**

Associate Member of the Faculty of Engineering, 2003 onwards  
Associate Member of the Faculty of Home Economics, 1980 to 1983.

6. **LEAVES:**

2012 - On an extended leave  
2006-2007 Sabbatical leave: British Columbia

2002-03 Administrative Leave: Visiting Professor of Management, Department of Management and Employment Relations, University of Auckland Business School.

1993-94 Sabbatical Leave: Visiting Research Fellow, Centre for Applied Ethics, University of British Columbia.

1989-90 Leave without pay. Associate Professor, Faculty of Management, University of Toronto.

1985-86 Sabbatical Leave. Visiting Lecturer, London Business School, England, and the Graduate School of Management, University of Melbourne, Australia.

1983-84 Leave without pay. Cranfield School of Management, Bedford, England and the Open University, Milton Keynes, England.

7. HONOURS (MEDALS, FELLOWSHIPS, PRIZES):

Colin Boyd's paper "The Structural Origins of Conflicts of Interest in the Accounting Profession", which had been published in a special edition of the journal *Business Ethics Quarterly* (Vol. 14, No. 3, July 2004, pp. 377-398) that was devoted to the topic of Accounting Ethics, was named by the UK-based organization Emerald Management Reviews as one of the top 50 management journal articles published in 2004

Recipient of University of Saskatchewan College of Commerce MBA Program Development Award, "in recognition of his initiation of the participation by the MBA students in the Concordia International MBA Case Competition, and his many years of coaching of MBA students in this competition." 2002

Recipient of the "University Teaching Excellence" Award by the University of Saskatchewan Students' Union in 1993. (This was the inaugural year for this award.)

Recipient of the "Professor of the Year" Award by the MBA Student's Society in 1993.

Recipient of the "Best Professor in the Classroom" Award by the College of Commerce Students' Society in 1989.

Recipient of the "Best Professor in the Classroom" Award by the College of Commerce Students' Society in 1988.

Faculty adviser for MBA students participating in the 1991 & 1992 Concordia MBA Business Policy Case Competitions. In both years the University of Saskatchewan team placed 2nd out of 24 universities entered in the competition.

Faculty adviser to 2 students from MBA 859, New Venture Management, who won the 1988 Inter-national Business Plan Competition organized by the University of Miami School of Business. The students won a prize of \$10,000, with a \$500 prize awarded to their adviser. Over 100 plans from 66 universities were entered in the 1988 competition.

Faculty adviser for students participating in the Intercollegiate Business Competition, 1986/7, 1987/8 and 1988/9. In all three years the University of Saskatchewan team placed in the top 5 out of 28 universities entered in the competition.

April 19, 2012

8. PREVIOUS POSITIONS RELEVANT TO U OF S EMPLOYMENT:

Marketing Manager, Security Express Ltd., 1973-74

Sales Account Executive, Security Express Ltd., 1972-73

Marketing Executive, Security Express Ltd., Curtain Road, London EC2, England, 1971-72

Graduate Trainee, Thomas De La Rue International Ltd., Regent Street, London, England, 1970-71

9. TEACHING RECORD:

2011-2012

COMM 101 – Decision Making I (4 sections)

2010-2011

COMM 101 – Decision Making I (4 sections)

2009-2010

COMM 101 – Decision Making I (4 sections)

2008-2009

COMM 101 – Decision Making I (4 sections)

2007-2008

COMM 102 – Introduction to Business Management (2 sections of 175 students per section)

2005-2006

COMM 102 – Introduction to Business Management

COMM 401 - Business Policy (2 sections)

2004-2005

COMM 102 – Introduction to Business Management

COMM 401 - Business Policy (3 sections)

2003-2004

COMM 102 – Introduction to Business Management

COMM 401 - Business Policy (3 sections)

2002-2003

On leave, but taught as an overload 2 sections of MPAcc 801 - The Business Environment in May/June 2002

2001-2002

MPAcc 801 - The Business Environment

MBA 828 - Business Policy

MBA 827 - Contemporary Moral and Social Issues in Business

2000-2001

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MPAcc 801 - The Business Environment  
MBA 828 - Business Policy  
MBA 827 - Contemporary Moral and Social Issues in Business

1999-2000

MPAcc 801 - The Business Environment  
MBA 828 - Business Policy  
MBA 827 - Contemporary Moral and Social Issues in Business

1998-99

MPAcc 801 - The Business Environment  
MBA 828 - Business Policy  
MBA 827 - Contemporary Moral and Social Issues in Business

1997-98

MBA 828 - Business Policy  
MBA 827 - Contemporary Moral and Social Issues in Business

1996-97

MGT 443 - Business Policy (3 sections)  
MBA 828 - Business Policy  
MBA 898 - Special Topics: Business Ethics

1995-96

MGT 443 - Business Policy (3 sections)  
MBA 828 - Business Policy  
MBA 898 - Special Topics: Business Ethics

1994-95

MGT 443 - Business Policy (3 sections)  
MBA 828 - Business Policy  
MBA 898 - Special Topics: Business Ethics

1992-93

MGT 443 - Business Policy (3 sections)  
MGT 498 - Special Topics in Management (team taught with L. Hammond Ketilson)  
MBA 828 - Business Policy  
MBA 898 - Special Topics: Business Ethics

1991-92

MGT 443 - Business Policy (3 sections)  
MGT 498 - Special Topics in Management (team taught with L. Hammond Ketilson)  
MBA 859 - New Venture Management  
MBA 828 - Business Policy

1990-91

MGT 443 - Business Policy (3 sections)  
MBA 859 - New Venture Management  
MBA 828 - Business Policy

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1988-89, 1987-88, 1986-87, 1985-86

MGT 443 - Business Policy (2 sections plus ICBC section)  
MBA 859 - New Venture Management  
MBA 828 - Business Policy

1984-85

MGT 443 - Business Policy  
MGT 447 - Entrepreneurship and Small Business Management  
GB 400 - Honours Program in General Business  
MKT 400 - Honours Program in Marketing

1982-83

MGT 443 - Business Policy (3 sections)  
MGT 447 - Entrepreneurship and Small Business Management  
MBA 844 - Business Policy  
Co-ordination of Business Policy Teaching

1981-82

MGT 444 - Business Policy  
MGT 443 - Business Policy  
MKT 457 - Product and Price Policies  
MBA 859 - New Venture Management  
Co-ordination of Business Policy Teaching

1980-81

MGT 443 - Business Policy (2 sections)  
MKT 457 - Price and Product Policies  
MBA 859 - New Venture Management  
Co-ordination of Business Policy Teaching

1979-80

MGT 443 - Business Policy (2 sections)  
BAC 8 - Business Policy (Extension)  
MKT 453 - Physical Distribution Management  
MKT 457 - Price and Product Policies  
MBA 859 - New Venture Management

1980 Intersession

MGT 443 - Business Policy

1978-79

MGT 443 - Business Policy (3 sections)  
BAC 8 - Business Policy (Extension)  
MBA 859 - New Venture Management

10. THESES SUPERVISED:

External committee member - Bronwen Russell (Department of Sociology, College of Arts and Science), Ph.D. – *White Collar Crime* (in progress)

Co-supervisor – Kim Morrison (Department of Women's & Gender Studies) Interdisciplinary Ph.D. - *Shifting Discourses: the Work and Friendship Experiences of Women Chartered Accountants* (Completed in June 2008)

Committee member - Stuart Smyth (Department of Agricultural Economics), Interdisciplinary Ph.D. - *The Challenge of Regulating Liabilities of Innovation: An Agricultural Biotechnology Case Study* (completed in January 2005)

Examiner of various Master's Theses, University of Saskatchewan 1982-2010.

External Examiner. Christine Martini, Ph.D. "Some Optimization Problems in Aspects of Taxation." The University of Melbourne, Department of Accounting and Finance. October 1993.

11. BOOKS, CHAPTERS IN BOOKS, EXPOSITORY AND REVIEW ARTICLES:

C.W. Boyd 2009, "The Structural Origins of Conflicts of Interest in the Accounting Profession" in T. Beauchamp, N. E. Bowie and D. G. Arnold, eds. *Ethical Theory and Business*, 9th ed., Prentice-Hall, 2009.

C. W. Boyd 1997, "Business Ethics and Corporate Social Responsibilities", in J. Pliniussen & L. Wilson, *Introduction to Canadian Business & Management*, McGraw-Hill Ryerson.

C. W. Boyd 1996. Beech-Nut Nutrition Corporation (A), in H. Schroeder, *Cases in Business Policy*, Toronto: Nelson.

C. W. Boyd 1996. The Newgrade Energy Co-op Upgrader, in H. Schroeder, *Cases in Business Policy*, Toronto: Nelson.

C. W. Boyd 1996. Canadian Tire (A) & (B). in H. Schroeder, *Cases in Business Policy*, Toronto: Nelson.

C. W. Boyd, 1994. "What Do You Think? A Case Study on the National Outdoor Leadership School." *Newsletter of the Canadian Society for the Study of Practical Ethics*, Spring, 7-8.

C. W. Boyd, 1992 "Beech-Nut Nutrition Corporation (A)," 3pp., "Beech-Nut Nutrition Corporation (B)," 2pp., "Beech-Nut Nutrition Corporation (A) & (B) Teaching Note," 7 pp., European Case Clearing House, Cranfield University, Bedford, England

C. W. Boyd, 1992. "The Irresponsible Management of Risk," in Ansell and F. Wharton (Eds.), *Risk: Analysis, Assessment, Management*. London: J. Wiley and Sons.

C. W. Boyd, 1992. "Ethical Issues Arising from the London Underground King's Cross Fire," in J. Mahoney and B. Harvey (Eds.), *Business Ethics in a New Europe*. Kluwer Academic Publishers.

C. W. Boyd, 1992. "The Zeebrugge Car Ferry Disaster (A)," in J. M. Higgins and J. W. Vineze, *Strategic Management: Text and Cases*. Dryden, 5th Edition.

C. W. Boyd, 1991. "The Zeebrugge Car Ferry Disaster (A)," in *Business Policy: Text and Cases* by J. L. Bower, C. A. Bartlett, C. R. Christensen, A. E. Pearson, and K. R. Andrews. Irwin, 7th edition.

C. W. Boyd, 1991. "The Zeebrugge Car Ferry Disaster (A)," in *Social Issues in Business: Strategic and Public Policy Perspectives* by F. Luthans, R. M. Hodgetts, and K. R. Thompson. Macmillan, 6th Edition..

C. W. Boyd, 1991. "The Zeebrugge Car Ferry Disaster (A)," in *Good Management: Business Ethics in Action* by J. Gandz, F. Bird and J. Waters. Prentice Hall.

C. W. Boyd, 1991. "The Zeebrugge Car Ferry Disaster (A)," in *Business and Society: Corporate Strategy, Public Policy, Ethics*, by W. C. Frederick, K. Davies and J. E. Post. McGraw Hill, 7th Edition.

C. W. Boyd, 1991. "The Zeebrugge Car Ferry Disaster (A)," 18 pp., "The Zeebrugge Car Ferry Disaster (B)," 2 pp., and "The Zeebrugge Car Ferry Disaster (A) and (B) Teaching Note," 11 pp., European Case Clearing House, Cranfield University, Bedford, England.

C. W. Boyd, 1991. "Canadian Tire Corporation (A) and (B)," in *Strategic Management* by L. L. Byars. Harper Collins, 3rd Edition.

C. W. Boyd, 1990. "Business Ethics and Corporate Social Responsibilities," in L. Allen, et al., *An Introduction to Canadian Business*. Toronto: McGraw-Hill.  
Revised for the 2<sup>nd</sup> edition in 1993. Revised for the 3<sup>rd</sup> edition in 1996.

C. W. Boyd, 1990. "Ethical Issues Arising from the Zeebrugge Car Ferry Disaster," in *People in Corporations: Ethical Responsibilities and Corporate Effectiveness* by G. Enderle, B. Almond and A. Argandoña (Eds.). Kluwer Academic Publishers.

C. W. Boyd, 1985 *Managerial Aspects of Co-operatives: A Bibliography*, Centre for the Study of Co-operatives, University of Saskatchewan, June. 600 references. Subsequently revised and updated, and published as:

C. Boyd, L. Hammond Ketilson and B. Korthuis, 1987. *The Management of Cooperatives*, Centre for the Study of Cooperatives, University of Saskatchewan, March, 137 pp.

C. W. Boyd, 1986. "The Comparative Efficiency of State-Owned Enterprise," in A.R. Negandhi, H. Thomas and K.L.K. Rao (Editors), *State-Owned Multinationals in International Business*, JAI Press, Greenwich, Conn.

C. W. Boyd, 1984. *Start-Up Your Own Business*, A series of course instruction modules comprising text booklets and video and audio cassettes, The Open University Business School, The Open University, Milton Keynes, England.

C. W. Boyd, 1978. One-Man Operation of Urban Bus Routes: System Dynamics, Costs and Benefits. Ph.D. Thesis, Cranfield Institute of Technology, August.

## 12. PAPERS IN REFEREED JOURNALS:

C. W. Boyd, 2011, "The Nestlé Infant Formula Controversy and a Strange Web of Subsequent Business Scandals", *Journal of Business Ethics*, **106**, 3, 283-293, DOI: 10.1007/s10551-011-0995-6

C. W. Boyd, 2010, "The Debate over the Prohibition of Romance in the Workplace." *Journal of Business Ethics*, **97**, 2, 325–338, DOI 10.1007/s10551-010-0512-3

C. W. Boyd, 2004, "The Structural Origins of Conflicts of Interest in the Accounting Profession." *Business Ethics Quarterly*, **14**, 3, July, 377–398.

C. W. Boyd, 1997. "Business Ethics in Canada." *Journal of Business Ethics*, **16**, 6, April, 605-609.

C. W. Boyd, 1996. "Ethics and Corporate Governance: The Issues Raised by the Cadbury Report in the United Kingdom." *Journal of Business Ethics*, **15**, 2, February, 167-182.

J. Karwacki and C. W. Boyd, 1995. "The Ethics of Ecotourism." *Business Ethics: A European Review*, October, 225-232.

C. W. Boyd, C. Martini, J. Richard and A. Russell, 1989. "A Simple Model of Fare Evasion and Non-Compliance." *Journal of Transport Economics and Policy*, **23**, 2, May, 189-97.

C. W. Boyd, 1986. "The Enforcement of Tax Compliance: Some Theoretical Issues." *Canadian Tax Journal*, **34**, 3, May-June, 588-99.

C. W. Boyd, 1985. "Alpha-Numeric Brand Names." *Journal of Advertising Research*, **25**, 5, November, 48-52.

C. W. Boyd, 1983. "Notes on the Theoretical Dynamics of Intermittent Public Passenger Transportation Systems." *Transportation Research - Part A*, **15**, 5, 347-354.

C. W. Boyd, 1981. "Cost Savings from One-Man Operation of Buses." *Journal of Transport Economics and Policy*, **XV**, 1, January, 59-66.

C. W. Boyd, 1981. "The Impact of Reduced Service Quality on Demand for Bus Travel." *Journal of Transport Economics and Policy*, **XV**, 2, May, 167-177.

13. PAPERS IN NON-REFEREED JOURNALS:

C. W. Boyd, 1977. A Comment on 'The Optimum Spacing of Bus Stops.' *Traffic Engineering and Control*, **18**, 1, January, p. 27.

14. INVITED PAPERS IN PUBLISHED CONFERENCE PROCEEDINGS AND ABSTRACTS:

C. W. Boyd, 2002. "Enron and Arthur Andersen: A Review of the Professional Ethical Context." Invited speaker *International Association of Business and Society (IABS) Annual Conference*, Victoria, B.C., June 27th - 30th.

C. W. Boyd, 1993. "From Flexibility to Rigidity: The Implications of Managing Ethical Conduct in High Reliability Organizations." *Proceedings of the 1993 Symposium on Flexibility in Organization Design*, University of Victoria, July 3.



15. CONTRIBUTED PAPERS IN PUBLISHED CONFERENCE PROCEEDINGS AND ABSTRACTS:

C. W. Boyd , 2007 “The Ethical Issues Involved in Managing Workplace Romance”  
*International Association for Business and Society Annual Conference*, Florence, Italy, 2<sup>nd</sup> June

C. W. Boyd, 2006 “The Debate over the Prohibition of Romance in the Workplace” *European Business Ethics Network UK Conference*, Cambridge University, England 12th April

C. W. Boyd and F. Lamm, 2002 “The Health and Safety of Aircrew: A Critique of the National and International Debates ”, *10th Conference on Labour, Employment & Work* , Victoria University, Wellington, New Zealand, November 21-22.

C. W. Boyd 1998 “The Ethical Education of Accounting Students”, *3rd Laurier Conference on Business and Professional Ethics*, Wilfrid Laurier University, Oct. 23<sup>rd</sup>.

A. Watkins and C. W. Boyd, 1995. “Strategic Alliances in the Automotive Industry.”  
*International Symposium on Globalization and Competitiveness*, Institut Supérieur d’Informatique Appliquée et de Management (ISIAM), Agadir, Morocco, May 8-11.

C. W. Boyd, 1994. "Door Closure and Premature Departure Accidents in Ro-Ro Ferry Operations: Lessons from Airline and Rail Operations." *Proceedings of the Conference on Changing Perceptions of Risk - The Implications for Management*. Organized by The Risk and Hazard Management Research Group, Bolton Business School, England, Feb. 27 - March 1.

C. W. Boyd, 1993. "Safety: Procedures or People? An Examination of BC Ferry's Accidents, August 10th - 14th, 1992." *Proceedings of the 1993 Conference on Risk and Crisis Management*, University of Nevada at Las Vegas, Aug. 5.

C. W. Boyd, 1991. “Ethical Issues Arising from the London Underground King's Cross Fire”.  
*Fifth Conference of the European Business Ethics Network*, London, September.

C. W. Boyd, 1990. “Pontification and Disgrace: The Strange Case of Lord Boardman, Chairman of the National Westminster Bank”, *U.B.C. Applied Ethics Conference*, Vancouver, January.

C. W. Boyd, 1990. “Ethical Issues Arising from the Zeebrugge Car Ferry Disaster”. *Second European Conference on Business Ethics*. IESE Barcelona, Spain, September.

J. Dart and C. W. Boyd, 1985. “Student Grade Point Averages and Verbal Skills as Determinants of Success in the Job Hunt”. *Proceedings*, Western Marketing Educators' Association Conference, Reno, Nevada, April 1985.

C. W. Boyd, 1982. “The Comparative Performance of State-Owned Enterprise”. *Proceedings of a Conference on: The Global Reach of the Public Enterprises*, University of Illinois at Urbana-Champaign, U.S.A.

C. W. Boyd and J. Dart, 1981. “An Empirical Evaluation of the Effect of the Case Method on Verbal Communication Skills”. *Proceedings*, ASAC Conference, Dalhousie University, Halifax.

16. TECHNICAL REPORTS RELEVANT TO ACADEMIC FIELD:

C. W. Boyd, 2003. *The Pressures on Roger Scott, Human Resource Manager*, 5pp., University of Auckland Business School. (HRM & Ethics Case Study)

C. W. Boyd and P. Batcheler, 2003. *HPM New Zealand Limited* 19pp., University of Auckland Business School. (Strategy Case Study)

C. W. Boyd and L. Kerr, 2003. *Kerr Construction (Whangarei) Limited* 11pp. , University of Auckland Business School. (Strategy Case Study)

C. W. Boyd and S. McLeigh, 2003. *Tonerman Laser Cartridges*, 16pp., University of Auckland Business School. (Small Business Case Study)

C. W. Boyd and S. McLeigh, 2003. *R. L. Button Ltd.*, 14pp., University of Auckland Business School. (Small Business Case Study)

C. W. Boyd and S. Nash, 2003. *Chemiplas and the Australian Anti-Dumping Action on Japanese PVC Resin*, 18pp., University of Auckland Business School. (Strategy Case Study)

C. W. Boyd and R. Scofield, 2003. *Implementing Environmental Management at Downer Construction (NZ) Ltd.*, 27pp., University of Auckland Business School. (Strategy & Ethics Case Study)

C. W. Boyd and P. Waitai, 2003. *The Fishery at Parengarenga Kete Rau* 10 pp., University of Auckland Business School. (Aboriginal Business and Society Case Study)

C. W. Boyd and F. Lamm, 2002. *A Response to the Marsh Report "Introduction of the Provisions of HSE Amendment Bill 2001 (NZ) for Aircrew: A Review of the Options"*, Submitted on behalf of the Flight Attendants & Related Services (NZ) Association to the New Zealand Parliamentary Standing Committee considering the Health and Safety in Employment Amendment Bill, 2002 Nov. 1<sup>st</sup>.

C. W. Boyd, 2002, *Auditing Disaster Waiting to Happen*, The National Post, page FP7 of the Financial Post section, January 19, 1309 words.

C.W. Boyd, 2000 *The Evolution of the Accounting Profession*, A report prepared for the CGA Task Force on the Future of the Profession, Certified General Accountants Association of Canada, January 18, 2000, 57 pp.

C.W. Boyd 2000, *A Postscript to "The Evolution of the Accounting Profession"*, A report prepared for the CGA Task Force on the Future of the Profession, Certified General Accountants Association of Canada, March 24, 2000, 16 pp.

C.W. Boyd, 1999 *The Transformation of the Accounting Profession: The History Behind the Big 5 Accounting Firms Diversifying into Law*, the Canadian Bar Association International Practice of Law Committee on Multi-Disciplinary Practices and the Legal Profession, produced in May 1999, and published by the Canadian Bar Association in August 1999, 49pp.

C. W. Boyd, 1995. *Initiative 21: Final Recommendations for the Future Strategy of the Education Programme of the Certified General Accountants of Canada*. CGA Canada, June, 26 pp.

Other technical reports produced for CGA Canada as part of the Initiative 21 Strategic Planning Process include:

C. W. Boyd, 1995. *Initiative 21: Synopsis and Final Report*. CGA Canada, January, 48 pp.

C. W. Boyd, 1994. *The Future Role of the Accountant*. CGA Canada, October, 59 pp.

B. Korthuis, L. Brown and C. W. Boyd, 1994. *Primary Data Collection - Report on CGA Focus Groups*. October, 26 pp.

C. W. Boyd, 1990 *Dome Petroleum*, 13pp. University of Saskatchewan (Strategy & Ethics Case Study)

C. W. Boyd, 1990 *The Bankruptcy of the Principal Group*, 10pp. University of Saskatchewan (Strategy & Ethics Case Study)

C. W. Boyd, 1989 *The Resignations of the President and CEO of Air Canada*, 3pp. University of Saskatchewan (Business Ethics Case Study)

C. W. Boyd, 1989 *Federated Co-operatives*, 11pp. University of Saskatchewan (Business Strategy Case Study)

C. W. Boyd, 1989 *The Newgrade Energy Co-op Upgrader*, 11pp. University of Saskatchewan (Strategy and Ethics Case Study)

17. BOOK REVIEWS:

C. W. Boyd 2006 "Stimulating Virtuous Architectural Practice": A Review of *Architecture and Its Ethical Dilemmas* by Nicholas Ray (Ed.), *Building Research & Information*, Volume 34, Issue 6, 596 – 599

C. W. Boyd 2004. "The Last Straw": A Review of *Final Accounting: Ambition, Greed and the Fall of Arthur Andersen* by Barbara Ley Toffler with Jennifer Reingold" *Business Ethics Quarterly*, 14, 3, 581–592.

C. W. Boyd, 1995. "Disaster Management." A review of *Global Disasters: Inquiries into Management Ethics* by Robert E. Allinson, *Business Ethics: A European Review*, 4, 3, July, 186-188.

C. W. Boyd, 1992 "Covenantal Ethics," a review of *Good Intentions Aside: A Manager's Guide to Resolving Ethical Problems* by Laura Nash, *The Corporate Ethics Monitor*, 3, 5, Sept-Oct.

C. W. Boyd, 1986. A review of *Making Strategy Work*, by Richard Hammermesh, *London Business School Journal*, 10, 3.

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C. W. Boyd, 1986. A review of *A Passion for Excellence*, by Tom Peters and Nancy Austin, *London Business School Journal*, 10, 2.

C. W. Boyd, 1986. A review of *Innovation and Entrepreneurship*, by Peter Drucker, *London Business School Journal*, 10, 2.

18. INVITED LECTURES OUTSIDE U OF S AND INVITED CONFERENCE PRESENTATIONS:

(Note that in the absence of any other section heading that allows the listing of U of S presentations given outside the College of Commerce/Edwards School of Business, those presentations will be listed here.)

C. W. Boyd, 2010. "A Simple Model of Analysis for Ethical Decision Making." *Saskatchewan Association of Human Resource Professionals Monthly Meeting*, TCU Place, Saskatoon, March 17<sup>th</sup>.

C. W. Boyd, 2005 to 2009. "Why Would Anyone Want to Listen to You? The Key Elements of Good Presentations" *Annual presentation at Department of Biochemistry seminar series for 4th year students (BIOCH 490)*, University of Saskatchewan.

C. W. Boyd, 2000 to 2007. "Ethical Decision-Making and the Debate over Genetically-Modified Foods" *Annual 3 hour presentation and discussion at GSR 984 Critical Thinking seminar series for 1<sup>st</sup> year students, College of Graduate Studies, University of Saskatchewan.*

C. W. Boyd, 2004. "Ethical Decision-Making for the Professional Pharmacist," *Saskatchewan-Manitoba Eli-Lilley Hospital Pharmacists Management Seminar*. Kenosee Lake, Saskatchewan, June 4<sup>th</sup>.

C. W. Boyd, 2004. "A Simple Model of Ethical Decision-Making," *Saskatchewan Land Surveyors Association Annual Meeting*, Regina, May 12<sup>th</sup>.

C. W. Boyd, 2004. "Ethical Principles of University Teaching". *2004 Spring Teaching Institute, The Teaching and Learning Centre, University of Saskatchewan*. May 4<sup>th</sup>

C. W. Boyd, 2003. "Why Would Anyone Want to Listen to You? The Key Elements of Good Presentations" *3rd Annual Fall University Teaching & Learning Institute, The Teaching and Learning Centre, University of Saskatchewan*. August 28<sup>th</sup>

C. W. Boyd, 2003. "Why Would Anyone Want to Listen to You? The Key Elements of Good Presentations" *2003-04 Department of Biochemistry seminar series for 4th year students (BIOCH 490), University of Saskatchewan*. Oct 8<sup>th</sup>

C. W. Boyd, 2002, "Enron and the Collapse of Arthur Andersen", *Speakers' Program, Department of Management & Employment Relations, University of Auckland Business School*, Nov 6<sup>th</sup>.

C. W. Boyd, 2001, "Understanding Ethics and the Origins of European Objections to Genetically Modified Foods", *Speakers' Program, Toxicology Research Centre, University of Saskatchewan*, March 7<sup>th</sup>.

C. W. Boyd, 2000, "Understanding Ethics and the Origins of European Objections to Genetically Modified Foods", *Speakers' Program, College of Agriculture, University of Saskatchewan*, November 14th, 2000

C. W. Boyd, 2000, "Multi-Disciplinary Partnerships: A Light at the End of the Tunnel, or a Train on the Tracks?", *Canadian Bar Association Mid-Winter Meeting*, Regina, SK., January 28th, 2000

C. W. Boyd, 1999 to 2009, "A Simple Model of Ethical Decision-Making," *Annual presentation to College of Graduate Studies class GSR 984 Critical Thinking*. Mid-October.

C. W. Boyd, 1999, "The Debate Over Multi-Disciplinary Practices Prompted by the Diversification of the "Big 5" Accounting Firms into Law", *Speakers' Program, College of Law, University of Saskatchewan*, October 18th, 1999

C. W. Boyd, 1999, "Getting Luddites and Bulls to Dance in a China Shop: Managing New Technologies Prior to the Understanding and Acceptance of their Moral, Social and Technical Impacts" Panelist and presenter re "GM Foods", *Oxfam World Food Day, St. Andrews College, University of Saskatchewan*, October 16th, 1999

C. W. Boyd 1997 "Reflections on the Body Corporate", *The Body Project I: Incarnations, Inscriptions, Adhesions, Invasions*, Bessborough Hotel, Saskatoon, September 20<sup>th</sup>.

C. W. Boyd, 1997. "The Future of the Accounting Profession". A presentation to a *Meeting of the Board of CA Saskatchewan*, Ramada Hotel, February 14.

C. W. Boyd, 1996. "The Accountant in the 21<sup>st</sup> Century" (Seminar) and "The Future of the Accounting Profession" (Commencement Luncheon Address). Presentations given at the *Annual Convention of the Certified General Accountants of Alberta*, Red Deer, Alberta, November 7.

C. W. Boyd, 1996. "Business Ethics: A Simple Decision Model". A presentation to the *Saskatoon Human Relations Association*, Ramada Hotel, October 9.

C. W. Boyd, 1996. "Business Ethics in the Human Relations Function". Two presentations to the *Saskatoon Human Relations Association*, Saskatoon Inn, March 13.

C. W. Boyd, 1996. "The Carver Model of Corporate Governance". Presentation to the *Board of the Greenhead Health District*, Unity, February 15.

C. W. Boyd, 1996. "The Workplace of the Future. The Human Side of Business" - *Lunch and Learn Series at the Saskatoon Club, Saskatoon Chamber of Commerce*, March 6.

C. W. Boyd, 1995. "Forecasting Life and Business in the 21<sup>st</sup> Century". *Saskatoon Public School Board Professional Development Seminars*, November 16.

C. W. Boyd, 1995. "The Future Role of the Accountant: Scenarios for the 21<sup>st</sup> Century". Presented at the *Annual Conference of the Certified General Accountants of Manitoba*, Brandon, November 10.

C. W. Boyd, 1995. Inaugural Address to the delegates to the *1995 Annual Conference of the Certified General Accountants of Manitoba*, Brandon, November 10.

C. W. Boyd, 1995. Convocation Address at the *Certified General Accountants of Saskatchewan 1995 Graduation Ceremony*, Saskatoon, October 29.

C. W. Boyd, 1995. "Accounting in the 21<sup>st</sup> Century". Presented at the *Annual Conference of the Certified General Accountants of Saskatchewan*, Saskatoon, October 28.

C. W. Boyd, 1995. "Initiative 21: Final Recommendations for the Future Strategy of the Education Programme of the Certified General Accountants of Canada". *CGA National Board Meeting*, Moncton, June 23.

C. W. Boyd, 1995. "The Future Role of the Accountant". *Seminar on Professional Accounting Education in China*, School of Economics and Management, Tsinghua University, Beijing, China, April 11.

C. W. Boyd, 1994. "Consumer Activism: Implications for Beef Producers". Presentation to the *81st Annual Meeting and Convention of the Saskatchewan Stock Growers Association*, Estevan, Saskatchewan, June 6th.

C. W. Boyd, 1994. "Business and Environmental Ethics". Presentation at the *UBC Faculty of Commerce and Business Administration Executive Program*, "Planning and Evaluating Your Corporate Environmental Program," May 5-6.

C. W. Boyd, 1994. "Corporate Governance, Strategy and Ethics". Presentation to the *Policy Division, UBC Faculty of Commerce and Business Administration*, March 15.

C. W. Boyd, 1994. Featured Banquet Speaker at the *Conference on Co-operative Challenge and Change*, Bessborough Hotel, Saskatoon, Feb. 7, 1994. (Conference cancelled by organizers on Jan. 19, 1994!)

C. W. Boyd, 1994. "Professional Ethics for Pharmacists". Presentations to the *UBC Faculty of Pharmacy 300 and 400 level students* (approx 150 students) Jan. 14 & 21, 1994.

C. W. Boyd, 1993. "The Social and Cultural Attributes of Different International Business Environments". *University of British Columbia MBA Exchange Student Lecture Series* (60 students), Oct. 14.

C. W. Boyd, 1993. "Environmental Liability: Beyond Obligation". *Legal Seminar Series, Faculty of Commerce and Business Administration, University of British Columbia*, Oct. 5.

C. W. Boyd, 1993. "Falling on Swords: The Demise of Honour in Business and the Professions". *Discussion Series, Faculty of Commerce and Business Administration and the Centre for Applied Ethics, University of British Columbia*, Sept. 23.

C. W. Boyd, 1993. "Business and Professional Ethics". A presentation to the *Chiropractors' Association of Saskatchewan Ethics Seminar*, Sept. 18.

C. W. Boyd, 1993. "Faith Popcorn and the Trendwatchers: Forecasting Life and Business in the 21st Century". *Presentation to Sasktel and other Telco engineers*, Manitou Beach, Saskatchewan, Sept. 17.

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C. W. Boyd, 1993. "Consumer Challenges of the Future." *Consumers' Association of Canada, Saskatchewan Branch Annual Meeting, Keynote Speaker, April 30.*

(Presentations prior to 1993 not listed)

19. PRESENTATIONS AT CONFERENCES (Non-Invited):

C. W. Boyd, 1995. "Current Issues in Canadian Business Ethics." Panel presentation with Michael McDonald, Len Brooks, Alex Michalos, Vincent di Norcia, and Jean Pasquero; *Society for Business Ethics Annual Meeting, Vancouver, Aug. 4-6.*

C. W. Boyd, 1990. "Three Examples of Criminal Charges of Corporate Manslaughter." Presented at the *Conference on Moral Philosophy in the Public Domain.* University of British Columbia, June.

20. PATENTS GRANTED OR PENDING:

Nil

21. RESEARCH GRANT INFORMATION:

Extension Division, University of Saskatchewan: grant for the investigation of the implementation of Prior Learning Assessment and Recognition within the College of Commerce, \$5,000, 1998.

A member of the group of co-researchers in the Genomics, Ethics, Law and Society (GELS) stream of the Canadian Government's Genome Prairie Initiative. Project: Strategic Issues Management in the Commercialization of Modern Biotechnologies; budget \$60,000; 2001

A member of the group of co-researchers in the Canadian Business Ethics Consortium (principal researcher, M. McDonald of the Centre for Applied Ethics, University of British Columbia) who were successful in obtaining an SSHRC grant of \$90,000 to enable the establishment of a Business Ethics Communication Network (1991), and then a subsequent grant of \$45,000 to continue the network and establish CAERNETS, the Canadian Applied Ethics Research Networks (1994).

Preparation of case study materials on Federated Co-operatives and the NewGrade Energy Co-op Upgrader, NewGrade Energy, 1989, \$5,000.

Preparation of case study materials on Business Ethics, Canadian Studies Program, Department of the Secretary of State of Canada, 1989, \$7,000.

Preparation of a Bibliography on Managerial Aspects of Cooperatives, Centre for the Study of Cooperatives, University of Saskatchewan, 1985, \$3,000.

Initiation of Empirical Research on Strategic Decision-Making in Crown Corporations, University of Saskatchewan Social Sciences and Humanities Research Fund, 1981-82, \$1,200.

22. ARTISTIC EXHIBITIONS OR PERFORMANCES:

Nil

23. PROFESSIONAL PRACTICE:

(Only recent activities are listed)

Moderator for the Canadian Business and Professional Ethics Network (CBPENET), hosted by the Centre for Applied Ethics, University of British Columbia, 1994 to 2002.

Professional activities undertaken for the Certified General Accountants of Canada in 1994-95 and in 1999-200, and for the Canadian Bar Association in 1999 are listed as having produced the technical reports noted in section 16 above.

Formal presentation on the incorporation of ethical considerations into the reformulation of the BC Employment Standards Act. B.C. Employment Standards Review Commission, Oct. 21, 1993.

A two-week visit to India to run the CCMS-AIMS Workshop on Case Writing and Case Teaching in Bangalore in May 1992. (CCMS = Canadian Confederation of Management Schools; AIMS = Association of Indian Management Schools.)

A three-week visit to Malaysia to organize the teaching of the first entrepreneurship class at Universiti Utara Malaysia in July 1991.

24. CONSULTING WORK UNDERTAKEN:

Various consulting work, and business and professional seminar and teaching presentations undertaken in the U.K., Canada and Australia, 1975 onwards

25. DEPARTMENTAL AND COLLEGE COMMITTEES:

Undergraduate Curriculum Committee 2003-2006

Programs Committee, Virtual College of Biotechnology, Member, 1999-2001

College Review Committee, Member, 1982-83, 1987-89, 1994-97, 2010-2011

Research Committee, Chairman, 1986-87

College Executive Committee, 1984-85 and 1997-2002

Teaching Effectiveness Committee, Chairman, 1981-82

Research Committee, Member, 1979-81

Studies Committee, Member, 1978-79

Faculty/Student Liaison Committee, Member, 1979

26. UNIVERSITY COMMITTEES:

Member of University Ethics Education Committee 2003 to present



Member of University Council, 1995-2001

Member of the Student Appeals Panel of Council, 1999-2001

Member of the University Biotechnology Programs Implementation Committee, 1999-2000

Vice-Chair and Member of the Code of Conduct Committee of Council, 1997-99

Member of the Biotechnology Task Force Committee of Council, 1996-99

Vice-Chair and Member of the Academic Programs Committee of Council, 1996-99

Member of the Academic Affairs Committee of Council, 1995-96

Member of the Executive of the Academic Affairs Committee of Council, 1995-96

Chair, Academic Affairs Sub-Committee to Examine the Proposal to Establish Graduate Programmes in the Division of Environmental Engineering, College of Engineering, 1996.

Chair, Academic Affairs Sub-Committee to Examine the Proposal for Changes in the MD Degree, College of Medicine, 1996

Dean of Commerce Search Committee, 1991

Member of the Extension Committee, 1982-83

College of Commerce Representative on Faculty of Home Economics, 1981-82

High Schools Committee, Member, 1978-82

27. PROFESSIONAL AND ASSOCIATION OFFICES AND COMMITTEE ACTIVITY  
OUTSIDE UNIVERSITY:

Lay representative to the Board of Governors of the Certified General Accountants Association of Saskatchewan, 1995-96, 1996-97, 1997-98, and 1998-99

Associate Editor of "Business Ethics: A European Review," 1991 to present.

Member of the Faculty Association Executive, 1989-90

Saskatchewan Board of Examiners of the Society of Professional Engineers, Member 1984-85

Saskatchewan Board of Examiners of the Society of Management Accountants, Member, 1979-83

28. PUBLIC AND COMMUNITY CONTRIBUTIONS:  
UNIVERSITY RELATED:

Ad hoc reviewer for the *Building Research & Information* (current)

Ad hoc reviewer for the *Journal of Business Ethics* (current)

Ad hoc reviewer for *Transportation Science* (current)

Ad hoc reviewer for the *Academy of Management Social Issues in Business Division* (current)

Ad hoc reviewer for the *International Association for Business and Society (IABS)*. (current)

Acted as Counsel for a College of Commerce Faculty Member in the presentation of his case to the University Promotions Appeals Committee, 1997.

Provision of expert (unpaid) advice to the Vancouver Law firm of McAlpine & Associates re: the fiduciary duties of directors in *Discovery Enterprises Inc. v. Ebc Industries Ltd.*; Vancouver Registry No. A962748 (Derivative), November 1997.

Review of completed business ethics book manuscript "Hard Like Water" for Oxford University Press, March 1997.

Acted as Counsel for a College of Commerce Faculty Member in the presentation of his case to the University Promotions Appeals Committee, 1996.

Acted as referee on a tenure appeal case, University of Lethbridge, on behalf of the Canadian Association of University Teachers (CAUT), 1996.

Acted as external referee on a case for promotion to full professor, Memorial University of Newfoundland, 1996.

Acted as Counsel for a College of Commerce Faculty Member in the presentation of his case to the University Tenure Appeal Committee, 1994.

**Media Appearances** -- Each year I am asked to provide expert commentary to a variety of local, regional and national media on a variety of issues. I average perhaps 20 such interviews a year. There are too many to individually itemize every single one.

For example, in part of the 2003-2004 academic year I gave media interviews on the following topics:

- The growth of Starbucks
- The future of big box retailing
- Maple Leaf's takeover of Schneider's Meats
- The positions of Saskatchewan political parties on Crown Corporations
- The issuing of shares by the Saskatchewan Roughriders
- The ex-Commerce student who worked for Enron, and who paid an \$8m fine.
- Posh Spice wearing a U of S sweatshirt
- The share price of Cameco in relation to the spot price of uranium
- The business of Valentine's Day
- KPMG's review of the cost of doing business in different cities
- The growth of the Sask. pig milk industry (an April Fool's joke on CBC radio)
- The reorganization of the finances of Air Canada
- The effect on the biotechnology industry of the Supreme Court's Monsanto ruling

The list below describes some of my major interviews:

March 12<sup>th</sup>, 2008, I was interviewed by Peter Mansbridge on CBC's The National regarding the release of the Transportation Safety Board of Canada's Final Report (M06W0052) into the sinking of the BC Ferry *Queen of the North* on March 22<sup>nd</sup>, 2006.

August 2<sup>nd</sup>, 2005 I was interviewed by Lloyd Roberston on CTV National News regarding the crash of Air France Flight 358 at Toronto Pearson Airport. It was an Airbus A340 airliner that had departed from Paris with 309 people on board.

September 11<sup>th</sup>, 2001: I was interviewed live for 45 minutes at 1.15 p.m. Eastern time as an expert in air disasters and the aviation industry by Lloyd Robertson during CTV News' continuing national coverage of the World Trade Center and Pentagon attacks. Various other radio and TV stations and newspapers from across Canada subsequently interviewed me about the aviation aspect of the events of September 11<sup>th</sup>.

December 9<sup>th</sup>, 2002: I was featured as an expert on aviation accidents in the lead front-page story in the New Zealand Herald, concerning the emergency landing of an Air New Zealand Boeing 767 with 200 passengers and crew on board at Brisbane Airport. I was subsequently interviewed by New Zealand and Australian national TV and radio about the uncontained engine failure that caused this near-disaster.

January 2003: I was interviewed by various New Zealand media on the topics of:

1. the loss of a 20 foot length of trailing edge flap from the starboard wing of an Air New Zealand Boeing 747-400 on take-off; and;
2. the loss of an improperly secured wing panel on another Air New Zealand Boeing 747-400 on take-off.

October 7<sup>th</sup>, 2003: featured as an expert in a Canadian Business Magazine article about the crisis in the accounting profession.

January 22<sup>nd</sup>, 2002: I was interviewed by the Wall Street Journal for an article on the crisis in the accounting profession.

January 19<sup>th</sup>, 2002: "Auditing disaster waiting to happen" -- my article about the demise of Arthur Andersen following the Enron scandal was published in The National Post.

May 14<sup>th</sup>, 2000: I was featured as the main expert on the modern history of the accounting profession in the 50-minute radio documentary "The Numbers Game" concerning Arthur Levitt and the SEC's investigation of the Big Five accounting firms, broadcast as part of the "Background Briefing" series by the Australian Broadcasting Corporation.

February 12<sup>th</sup>, 2000: I was interviewed as an expert on the social and business context of genetically modified foods by Sandi Renaldo on CTV's National News (recorded).

April 1<sup>st</sup>, 2000: I was interviewed as an expert on GM Foods in newsclips on demonstrations against GM Foods on CTV National news, and CBC Saturday Report

March 13<sup>th</sup>, 2002: I was featured as an expert on business ethics in a Wall Street Journal article about employee rights in the light of advanced forms of employee identification (such as retinal scans and the computer-reading of finger prints) being used for clocking-in and clocking-out.

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September 28th, 1994: interviewed as an expert on ferry accidents and operations (regarding the sinking of the ferry "Estonia" in the Baltic Sea) by Peter Mansbridge on CBC Prime Time News and on CBC Newsworld's "The National", and by Lloyd Robertson on CTV's National News. Subsequently interviewed as an expert on ferry accidents and operations by various radio stations and newspapers, including the Montreal Gazette and the Globe and Mail.

The following list provides examples of other media appearances in the 1980s and 1990s. It provides only a small selection of the actual number of interviews I have given:

"The regulation of the securities industry" Interview by Sheila Coles on CBC Radio's "Morning Edition", August 23, 1996.

"The strategy of the Potash Corporation of Saskatchewan" Interview by Sheila Coles on CBC Radio's "Morning Edition", September 3, 1996.

"The impact on Intercontinental Packers of the takeover of Burns Food Ltd. By Maple Leaf Foods Ltd." Interview on CFQC TV News, September 18, 1996.

13 one-minute vignettes entitled "Professor Colin Boyd" on the STV/Global TV series on entrepreneurship "The Winning Edge".

"Tax Evasion" Interview on "The Morning Edition," CBC Saskatchewan Radio 540, June 27, 1996

"Lay-offs of employees at the Saskatoon Star-Phoenix and the Regina Leader-Post" Interview on CFQC TV News, March 4, 1996.

"Lay-offs of employees at the Saskatoon Star-Phoenix and the Regina Leader-Post" Interview on "The Morning Edition," CBC Saskatchewan Radio 540, March 4, 1996.

"The Federal Budget" Feature Commentator on the provincial CBC TV Newshour report, March 6, 1996.

"The possible sale of the Provincial Government's 29.5% shareholding in Cominco Ltd." Interview on "The Morning Edition," CBC Saskatchewan Radio 540, February 13, 1996.

"The impact of casinos and video lottery machines on the economic growth of Saskatchewan" Interview on the weekly program "Business and Life," CBC French national radio, February 15, 1996.

"The NewGrade Energy Upgrader" Interview on "The Morning Edition," CBC Saskatchewan Radio 540, June 16th, 1994.

"Walking the Right Moral Road in the Workplace." Vancouver Sun, Saturday Review, Jan 15, 1994 p. D13.

"Ethical Aspects of Tax Evasion" CBC Radio British Columbia Morning Edition interview, Oct. 22, 1993.

"Coke versus Pepsi," a 20-minute appearance on The John Gormley talk show, CFQC radio, July 1985.

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"Dial-a-Claim Resists All Lines of Attack," Saskatoon Star-Phoenix, June, 1985.

"The Liquidation of Pioneer Trust," CFQC Saskatoon TV and radio news interviews, March, 1985.

"The Shopping Hours Debate" appearance on CFQC 'Big Q Country' TV show, December, 1984. This was part of a sequence of regular appearances on 'Big Q Country' through 1984 and 1985.

"The Shopping Hours Debate," a series of 3 articles in the Saskatoon Star-Phoenix, November, 1984.

**2010-2011 Media related activities.** This year was particularly busy because of the attempted takeover of Potash Corporation.

I wrote a total of 4 **newspaper articles** during the year, which appeared 9 times in total across national and regional newspapers, as follows:

*Set High Standard for Bridge City,* The Star Phoenix, Oct 1st, 2010

*The Potash Debate: Off the Wall,* National Post (Financial Times) Oct 26<sup>th</sup> 2010

also published in The Star Phoenix, Oct 27<sup>th</sup>, 2010  
and in The Regina Leader-Post, Oct 28<sup>th</sup> 2010

This article was cited positively in that day's Financial Times' Terence Corcoran editorial *The Potash Tax Grab*, and was criticized in a subsequent letter to the editor by Bill Boyd, Saskatchewan's Industry Minister

This article stimulated an interview with me that appeared in the following article:

*Rachat de Potash par BHP: un avantage net pour le Canada?* Hugo Fontaine, La Presse (Montreal) Oct 29<sup>th</sup>, 2011

I was also quoted in a number of other newspaper articles across Canada as a commentator on the proposed takeover.

*Bleak Future Awaits Potash Corporation,* National Post (Financial Times) Nov 10<sup>th</sup> 2010

also published in The Star Phoenix, Nov 10<sup>th</sup>, 2010  
and in The Regina Leader-Post, Nov 10<sup>th</sup> 2010

*Alberta Liquor is Not Cheaper,* The Star Phoenix, Jan 20<sup>th</sup>, 2011

also published in The Regina Leader-Post, Jan 20<sup>th</sup>, 2011

This article produced the following negative response from the Frontier Institute

*Liquor Privatisation and Cost/Convenience Trade Offs,* Feb 12<sup>th</sup>, 2011

and was extensively quoted in positive terms in:

*Raise a Glass to Cheaper Booze in Saskatchewan,* Calgary Herald, Mar 12<sup>th</sup>, 2011

In the year I gave over 40 **media interviews** to international, national and regional television and radio broadcasters as follows (dates omitted):

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*Traffic Bridge Design*

Richard Brown, News Talk radio 650

*Potash Corporation Takeover*

BBC Radio 5

BBC World Service Radio

2 interviews with ABC Radio (Australia)

Lang & O'Leary Exchange, CBC TV

CBC National tv news

Radio-Canada national tv news

9 CBC Morning Show interviews across Canada

3 CBC Sask. Morning Edition interviews

3 interviews on CBC Sask. Blue Sky noon show

3 interviews on Richard Brown, News Talk radio

4 interviews on Regional Global TV news

3 interviews on Regional CTV news

2 interviews on Regional CBC tv news

*Japanese Tsunami (re uranium demand)*

CBC Sask. Morning Edition interview

Regional CTV news interview

Regional Global TV news interview

CBC Sask. Blue Sky noon show interview

Richard Brown, News Talk radio interview

*Alberta v. Sask Liquor Prices*

CBC Calgary Eye-Opener radio interview

CBC Sask. Blue Sky noon show interview

Richard Brown, News Talk radio interview

*BC Ferries performance*

CBC Victoria On The Island radio interview

CBC Vancouver radio interview

*Saskatoon March 31<sup>st</sup> plane crash*

Regional CTV news interview

Regional Global TV news interview

CBC Sask. Morning Edition radio interview.

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In every single case my affiliation with the Edwards School of Business was noted, thus providing wide free media exposure for the School.

29. NOT UNIVERSITY RELATED:

Director and Vice President Programming, Junior Achievement, Saskatoon, 1982-83

Counsellor, Commerce Students Toastmasters Club, 1981-83

Director, Junior Achievement, Saskatoon, 1981-82

Director, Prairie Performing Arts, Saskatoon, 1981-82

30. EXTENSION ACTIVITY:

Introduction to Strategic Management. Effective Executive Program at Waskesiu, College of Commerce, University of Saskatchewan, June 1994, June 1995.

Business and Environmental Ethics. Presentation at the UBC Faculty of Commerce and Business Administration Executive Program, "Planning and Evaluating Your Corporate Environmental Program," May 5-6.

Introduction to Strategic Management. Management Development Program, College of Commerce, University of Saskatchewan, 1993, 1994, 1995, & 1996.